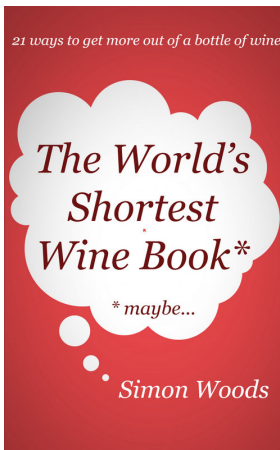


What is the Punk Rock of wine???



Introducing 'The World's Shortest Wine Book' by Simon Woods

The wine book for people who *do* wine
but don't *do* wine books

Now in print!

First of all, you should know what The World's Shortest Wine Book is NOT...

It's NOT a worthy textbook containing more information than anyone normal could ever need.

It's NOT a banal go-and-buy-this-without-using-your-brain guide.

And it's NOT a book recommending wines that you either can't find or can't afford.

Not that award-winning author Simon Woods has anything against those types of book. It's just that he wanted to write something for those people who enjoy wine but aren't too precious about it.

So in this guide to 21 ways to get more out of a bottle of wine, you'll discover:

- When & why you should keep red wine in the fridge
- What the Village People, Tom & Jerry and Sausages have to do with wine
- The ins-and-outs of Five + One
- Why more wine merchants should be like Julian

Says Simon, 'I spend a lot of time each year tasting wines with normal people, and I wanted to write something for them. I find many wine books just a bit too earnest for their own good. This one is short and sweet, and hopefully will bring a smile to people's faces - it's the sort of book you can read on the toilet...'

ENDS

Book details

The World's Shortest Wine Book: 21 ways to get more out of a bottle of wine

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Retail Price: £5 print/£2.56 Kindle

Available: through www.simonwoods.com and a growing network of wine merchants and bookshops. You can also buy it through Amazon.

ISBN: 978-0-9930006-0-7

About Simon Woods

Wine Consultant, Author and Speaker Simon Woods has won awards for his writing, his website and his can-can dancing.

In his 25 years of writing, talking and enthusing about wine, he has been co-coordinator of the International Wine Challenge, columnist for The Financial Times 'The Business' magazine and five-times editor of the annual Which? Wine Guide.



When he's not visiting vineyards or hosting one of the dozens of tastings he conducts each year, he can be found at home in Saddleworth in the north of England with his wife & two children.

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